

TE AO HUNGA

An integrated membership and whakapapa database

TE TAKE THE PROBLEM

Modern and intuitive tools to manage our most valuable information, our whakapapa and member data, are few and far between.

They are also not completely suited to the way in which we perform our day to day mahi.



Te Take 1

We need modern and reliable tools to record and maintain information about our people.

Te Take 2

We need to utilise our data strategically to increase member participation rates and connectivity and to assist with inter-generational knowledge transmission.

Te Take 3

You need a technology partner who understands you and is responsive to your needs.

TE WHAKAUTU

THE SOLUTION

Te Ao Hunga is a best in breed software solution, custom built for Iwi organisations.

Integrated membership and whakapapa database.

Built and supported by award winning Plink Software.



Whakautu 1

Te Ao Hunga makes it simple to maintain information about your members.

Whakautu 2

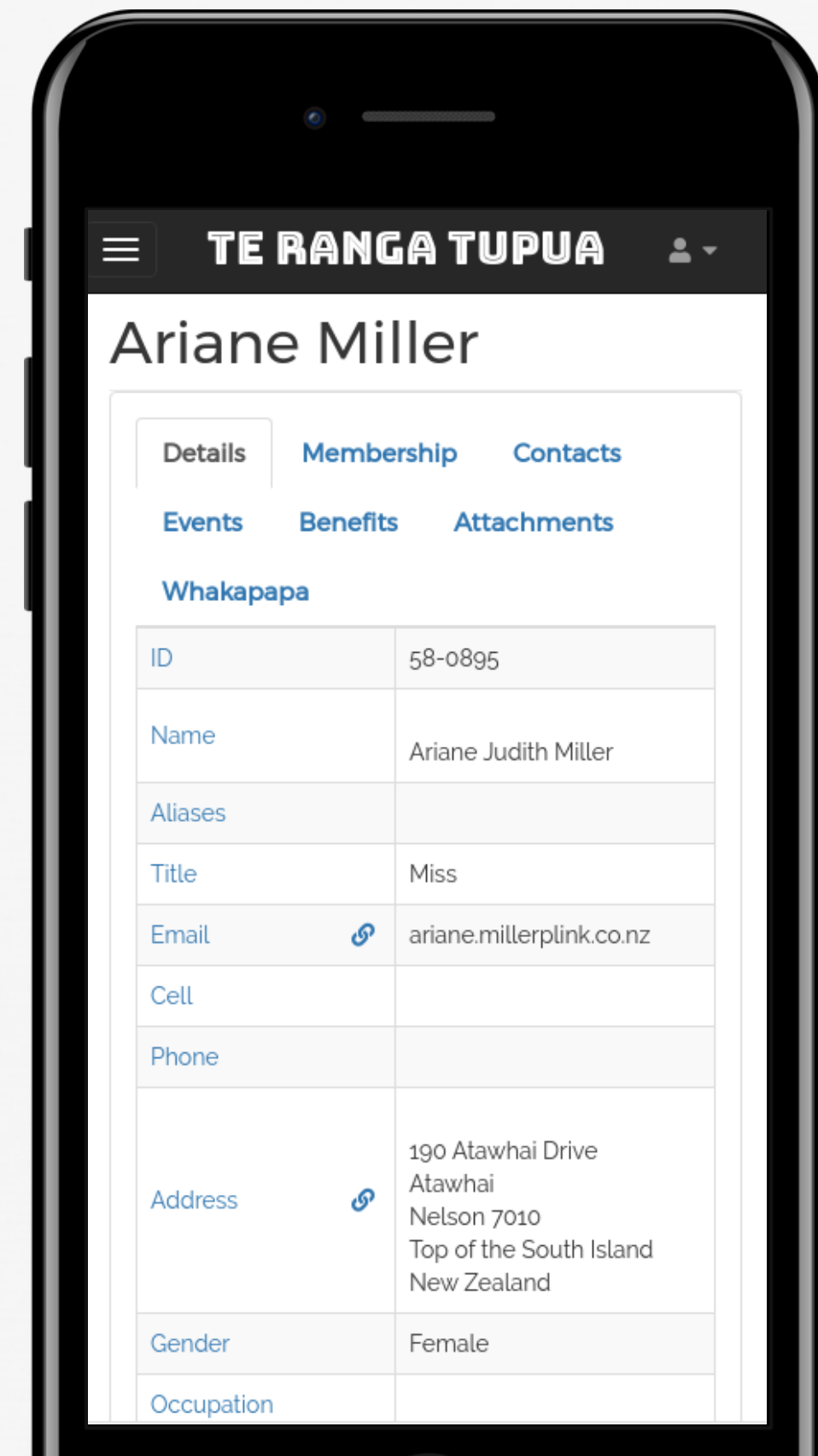
Record hui attendance, benefits received or even just a summary of phone calls.

Whakautu 3

State of the art whakapapa management interface.

Te Ao Hunga

Te Ao Hunga uses cutting edge technology to provide a future focused solution that is intuitive, simple and just works.



Te Whakapapa o Te Ao Hunga

Our History

Te Ao Hunga was created after many years of hearing how systems being utilised by Iwi organisations were not meeting all of their needs.

Data is duplicated across multiple organisations, leading to inefficiencies and lost opportunity.

Kiritaki Customers

NGĀTI RĀRUA
ĀTIAWA IWI
TRUST



2016

TE RŪNANGA O
NGĀTI RĀRUA



2018

TE RŪNANGA O
NGĀTI KUIA
TRUST



2019

NGĀ WAIHUA O
PAERANGI TRUST



2020



Ngā Āhuatanga

Features

Search...

Members

Events

Benefits

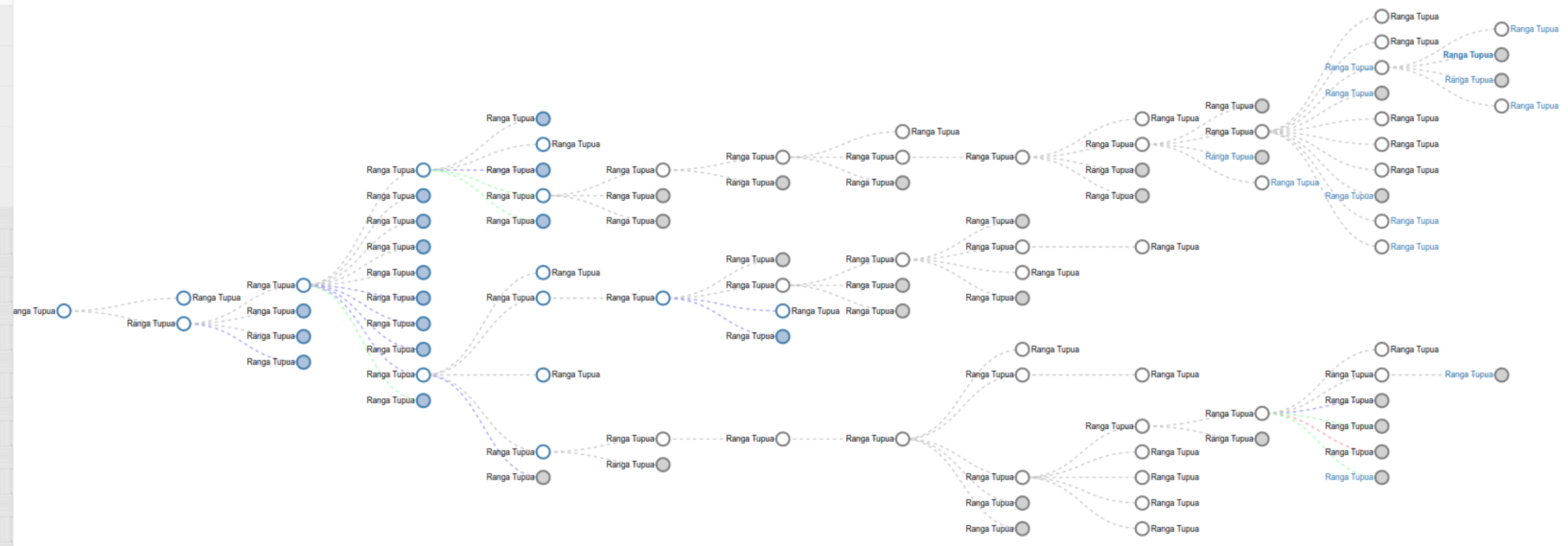
Whakapapa

Attachments

-- Grouping --

Type Name

Ranga Tupua - 1 of 16



ĀHUATANGA 1

Software as a Service,
weekly subscription
opex cost

ĀHUATANGA 2

Cloud based software,
constantly being updated
and improved

ĀHUATANGA 3

State of the art interface
for visualising and
managing whakapapa

ĀHUATANGA 4

Easily integrate with your
website so members
access their own data



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MURI

Hangarau

Technology

HANGARAU 1

Cloud based infrastructure hosted on Amazon Web Services, primarily located in Sydney, Australia

HANGARAU 2

Regular backups for Business Continuity and quick and easy Disaster Recovery

HANGARAU 3

Software as a Service allows for regular, centralised updates

HANGARAU 4

Mobile friendly interface can be accessed anywhere on any device



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MURI

Te Utu

License Fees

Base system to manage member information and whakapapa - \$200 / week

Add integration with your existing website - \$100 / week

Include a new website - \$100 / week

* per organisation



Ko Wai Mātou

Staff working on Te Ao Hunga

JEREMY BANKS

CEO

MELISSA BANKS

Creative Director

JOSH POST

Senior Software Developer

TOHU AWARDS



FINALIST OF THE
NZ HI-TECH AWARDS 2020

NEW ZEALAND
INNOVATION
AWARDS® 2017

HIGHLY COMMENDED
INNOVATION IN MAORI
DEVELOPMENT

NEW ZEALAND
INNOVATION
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EXCELLENCE IN
SOCIAL INNOVATION

